

Series of type sizes based on a  
Fibonacci sequence:

The basic sequence  
(beginning at 1):

5 pt., 8 pt., 13 pt., 21 pt., 34 pt.,  
and 55 pt.

Aa Aa Aa Aa Aa

The sequence doubled:

6 pt., 10 pt., 16 pt., 26 pt., 42 pt.,  
and 68 pt.

Aa Aa Aa Aa Aa Aa

The first and second sequences  
interlaced:

6 pt., 8 pt., 10 pt., 13 pt., 16 pt.,  
21 pt., 26 pt., 34 pt., and 42 pt.

Aa Aa Aa Aa Aa Aa Aa Aa

Compare with a straightforward  
arithmetic sequence (+5):

5 pt., 10 pt., 15 pt., 20 pt., 25 pt.,  
30 pt., 35 pt., and 40 pt.

Aa Aa Aa Aa Aa Aa Aa

Or, a geometric sequence (x2):

4 pt., 8 pt., 16 pt., 32 pt., and 64 pt.

Aa Aa Aa Aa