

DESIGN **MEDIA** LAB II

Week 09

April 09

Review

Assignment 08_Inserting Media \ CSS layout

Final Site

discuss production schedule for final site
prepare for presentation next week
show progress between today and 04/16
incorporate technical skills reviewed

Assignment 09

Introduction to Flash

stage, library, timeline,
properties, actions, toolbar
importing images from photoshop,
illustrator, fireworks etc.
basic animation - motion \\
tweening
drawing with flash
adding sound
introduction to basic interactivity
exporting to .swf \\
.flv
the scripts folder

Assignment 09_Introduction to Flash

Build a .swf header

Consider type in motion

Importing files from Photoshop \ Fireworks

Add sound

Export as .swf

Place in container on a web page

create a page “**assign_09.html**”

http://xarts.usfca.edu/~sasher/assign_09.html

Resources

<http://www.adobe.com/support/flash/>

Free Sounds

<http://findsounds.com/>

<http://www.a1freesoundeffects.com/noflash.htm>

<http://www.soundsnap.com/>

Supplemental Tutorials

http://www.adobe.com/devnet/flash/articles/flash_cs4_createfla.html

<http://tv.adobe.com/show/learn-flash-professional-cs4/>

http://www.adobe.com/devnet/flash/learning_guide/animation/part02.html

Assignment 09_Flash Skills I

After the in class demonstrations, develop a simple Flash animation for the header of your site.

Determine the cell size the animation will be placed in.

Consider how it will function and how it will play.

Will it be a looping animation or play once and stop? How does sound affect its meaning?

Include the following components: typography, 1-3 images, elements drawn with Flash.

This may be abstract or nonobjective. Keep it simple.

Export the document as a .swf file and integrate it in your site.

Topics for next week...

more advanced animation

what is a narrative?

storyboarding

shape tween + motion tween

motion paths / guides

symbols \\ movie clips \\ graphics \\ buttons

buttons for interactivity

rollovers \\ over \\ hover \\ various states

handout \\ assigned reading for next week

progress towards your site.

we will begin class with a quick presentation of your site.