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Projects | Design Seminar

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Project 01 A Survey of the History of Design and Social Change											
Presented information in logical, interesting sequence which is engaging and interesting to follow.	0	Ι	2	3	4	5	6	7	8	9	10
Developed a critical understanding of the political, economic and social underpinnings of design and social responsibility by incorporating theoretical texts that provide political, economic and social frameworks to analyze the production of design for social change.	0	I	2	3	4	5	6	7	8	9	10
Demonstrated evidence of critical thinking as a key skill in interpreting the social world and how it relates to the topic.	0	I	2	3	4	5	6	7	8	9	10
Developed focused research questions and composed substantial arguments in response to those questions by incorporating extensive independent library research, field observations and documentation.	0	I	2	3	4	5	6	7	8	9	10
Demonstrated a good grasp of the topic chosen to present. The specific historical events or social movements were carefully researched. Articulated and defended judgements through a studied, engaged, and informed process of reflection and quality research.	0	I	2	3	4	5	6	7	8	9	10
Presented relevant examples addressing the power of art and design to sway public opinion, organize and inform. Reflected on the power of art/design to inspire people to action.	0	I	2	3	4	5	6	7	8	9	10
Demonstrated knowledge of topic presented and responds to class questions with explanations and elaboration.	0	Ι	2	3	4	5	6	7	8	9	10
Effectively used graphics that relate, explain and reinforce text. Included visual examples and relevant key points that addressed the impact that this type of visual culture can have on society.	0	I	2	3	4	5	6	7	8	9	10
Presentation is free of misspellings or grammatical errors. Readings and research is proplerly cited and included in a bibliography.	0	I	2	3	4	5	6	7	8	9	10
Effectively used a clear voice and correct, precise pronunciation of terms so that all audience members could effectively hear presentation and engage in the content.	0	I	2	3	4	5	6	7	8	9	10
total / 100											

Art 21851 / Art 390–04
University of San Francisco
Design + Social Change Seminar
Art + Architecture | Spring 2012