Projects | Design Seminar

Project 01 A Survey of the History of Design and Social Change TIMELINE											
Presented information in logical, interesting sequence which is engaging and interesting to follow.	0	Ι	2	3	4	5	6	7	8	9	10
Developed a critical understanding of the political, economic and social un- derpinnings of design and social responsibility by incorporating theoretical texts that provide political, economic and social frameworks to analyze the production of design for social change.	0	Ι	2	3	4	5	6	7	8	9	10
Demonstrated evidence of critical thinking as a key skill in interpreting the social world and how it relates to the topic of visual culture and social change.	0	Ι	2	3	4	5	6	7	8	9	10
Developed focused research questions and composed substantial arguments in response to those questions by incorporating extensive independent library research, field observations and documentation.	0	I	2	3	4	5	6	7	8	9	10
Demonstrated a good grasp of the topic chosen to present. The specific historical events or social movements were carefully researched. Articulated and defended judgements through a studied, engaged, and informed process of reflection and quality research.	0	I	2	3	4	5	6	7	8	9	10
Presented relevant examples addressing the power of art and design to sway public opinion, organize and inform. Reflected on the power of art/ design to inspire people to action.	0	Ι	2	3	4	5	6	7	8	9	10
Demonstrated knowledge of topic presented and responds to class questions with explanations and elaboration.	0	Ι	2	3	4	5	6	7	8	9	10
Effectively used graphics that relate, explain and reinforce text. Included visual examples and relevant key points that addressed the impact that this type of visual culture can have on society.	0	I	2	3	4	5	6	7	8	9	10
Presentation is free of misspellings or grammatical errors. Readings and research is properly cited.	0	Ι	2	3	4	5	6	7	8	9	10
Effectively created content for a visual time line that is a survey of the history of design and social change. Evidence of an investment of time and energy.	0	Ι	2	3	4	5	6	7	8	9	10

total _____ / 100 _____

Art 21071 / Art 301–01 University of San Francisco **Design + Social Change Seminar** Art + Architecture | Spring 2013