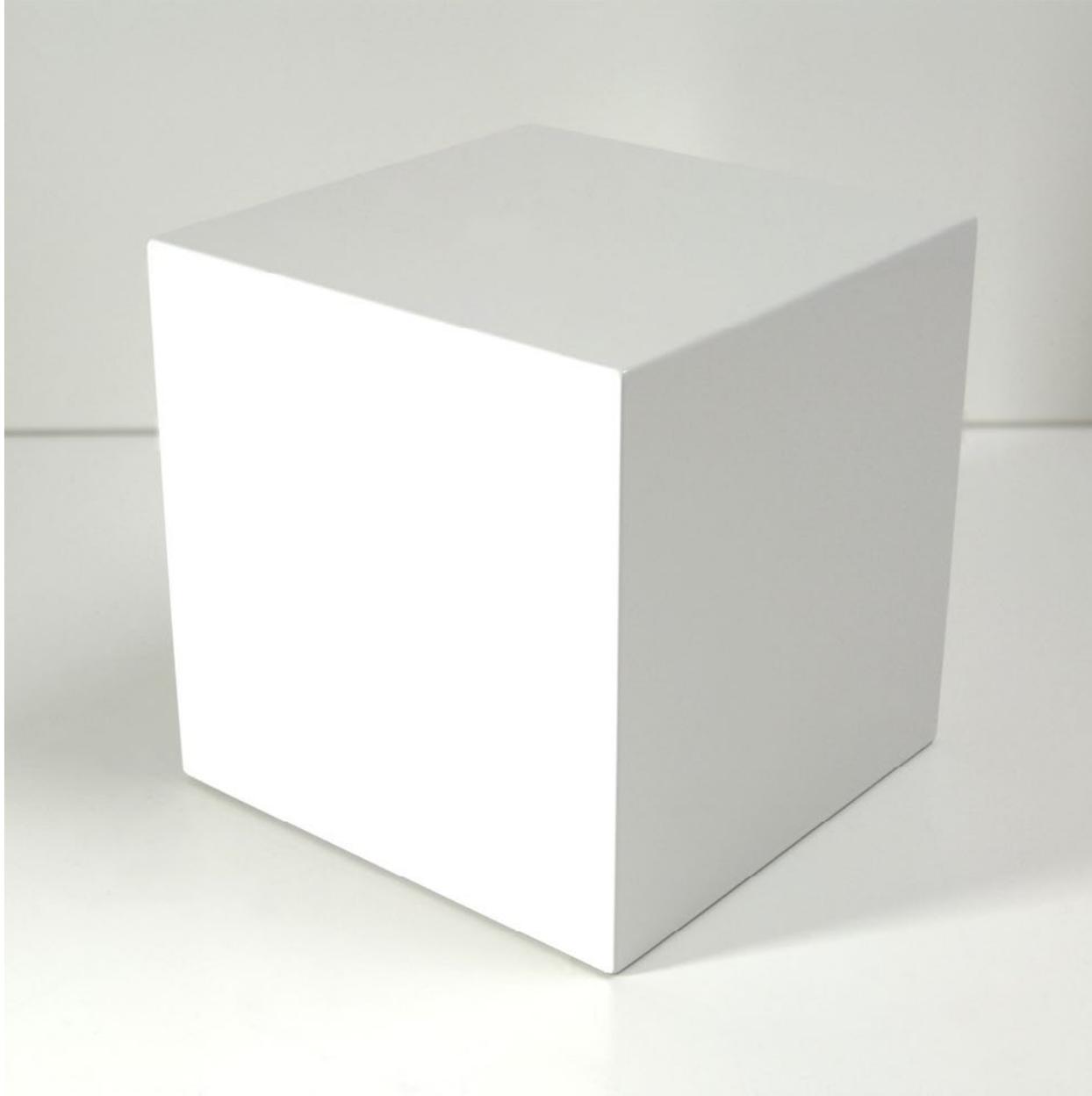


Advanced Graphic Design
Design + Social Justice,
Making Visual Culture
Department of Art
+ Art History
University of
Nebraska-Lincoln



Advanced Graphic Design / Project 02

Build a box to think out of.

a tribute to Mr. Fred Rogers

{T / November 17}

Project 02 is due.

Social Justice Activity~ Living Activism

<http://www.permanentculturenow.com/what-is-activism/>

ac·tiv·ism

aktə vizəm/Submit

noun

the policy or action of
using vigorous campaign-
ing to bring about political
or social change.







DESIGN + SOCIAL JUSTICE SYMPOSIUM

University of Nebraska-Lincoln
Department of Art + Art History
Graphic Design

"An artist's role is not to reflect a society's values and opinions, but to challenge the status quo, to question the boundaries, and to become involved in its many creative expressions in support of the people's movement for the betterment of all forms of oppression and injustice."

An Exhibit by Phyllis, Emory Douglas

Emory Douglas
Power to the People, The Struggle Continues
Stanley Museum of Art, September 11 - January 9, 2016

Susan Louis Limone
Revolutionary Great - A collection of contemporary portraits and stories of former members of the Black Panther Party
W.C. Calkins Library / 2nd Floor, August 18 - October 31, 2015

Billy K. Jenkins
Radical Underground Newspapers - Alternative newspapers from the counterculture of the 60's and 70's from the collection of Billy K. Jenkins
W.C. Calkins Library / 2nd Floor, August 18 - October 31, 2015

Justin Romberg
Social Cause Posters - A collection of graphic design solutions for a variety of exhibitions, organizations, and causes
W.C. Calkins Library / 2nd Floor, August 18 - October 31, 2015

The topics and solutions of the symposium highlight the visual communication, graphic and portraits of revolutionary social movements and will explore how graphic design is a tool for organizing. The graphic portfolio, activist design is a tool of all as a revolutionary force will show how art and design can communicate about a need for social change. The symposium explores the role of graphic design in creating messages that inspire and human rights, preservation of the movement and advocacy of social opportunities.





SCREEN
PRINTING
WORKSHOP



DESIGN +
SOCIAL
JUSTICE
SYMPOSIUM

September 15-16, 2015

University of Nebraska-Lincoln
Department of Art + Art History - Graphic Design





















Sheldon Museum of Art

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Open Workshop: Screen Printing for Social Justice

Date(s): October 23, 2015

Time(s): 5:00 PM to 7:00 PM

After a short tour of *Emory Douglas: Power to the People, the Struggle Continues*, participants will print an eco-friendly repurposed t-shirt or make a button. Designs will be based on text and images created by the public over the course of the exhibition.

Co-sponsored by UNL's Department of Art and Art History, Center for Civic Engagement, and Social Practice Coalition.

Location: Sheldon

[Back](#)



Go To...











Project 02

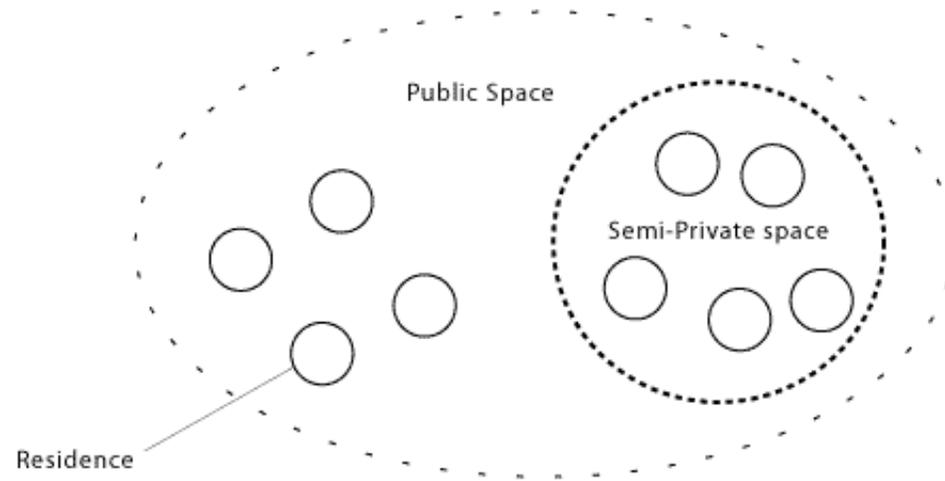
Build a box to think out of. Build a 3D box, cube or a symmetrical block to communicate about the ideologies of Mr. Fred Rogers.

Create a communication device that can be helpful, thankful and giving.

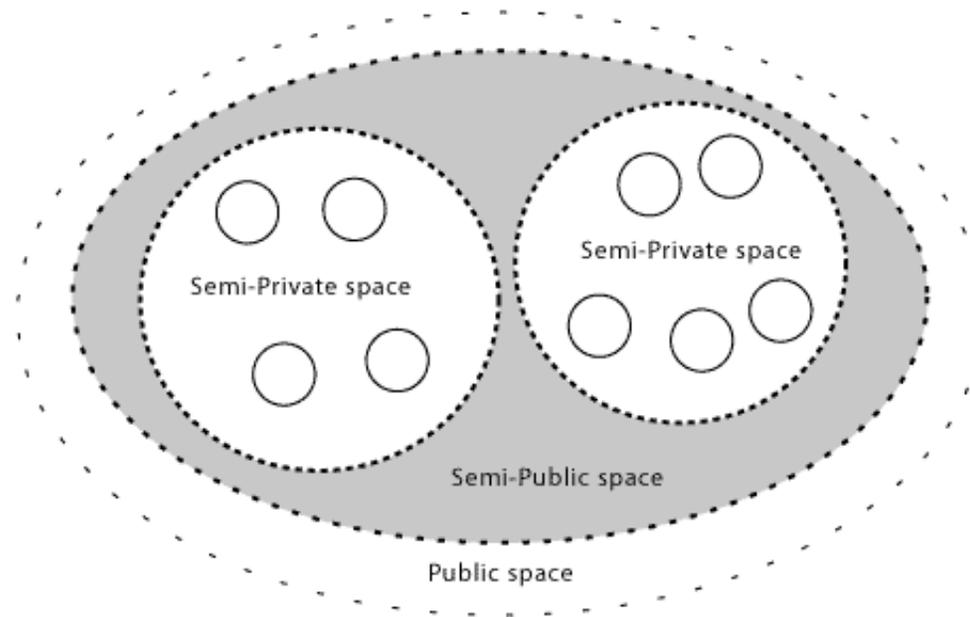
Presentation~

1. Document the block you build in a private space.

London



Europe in general

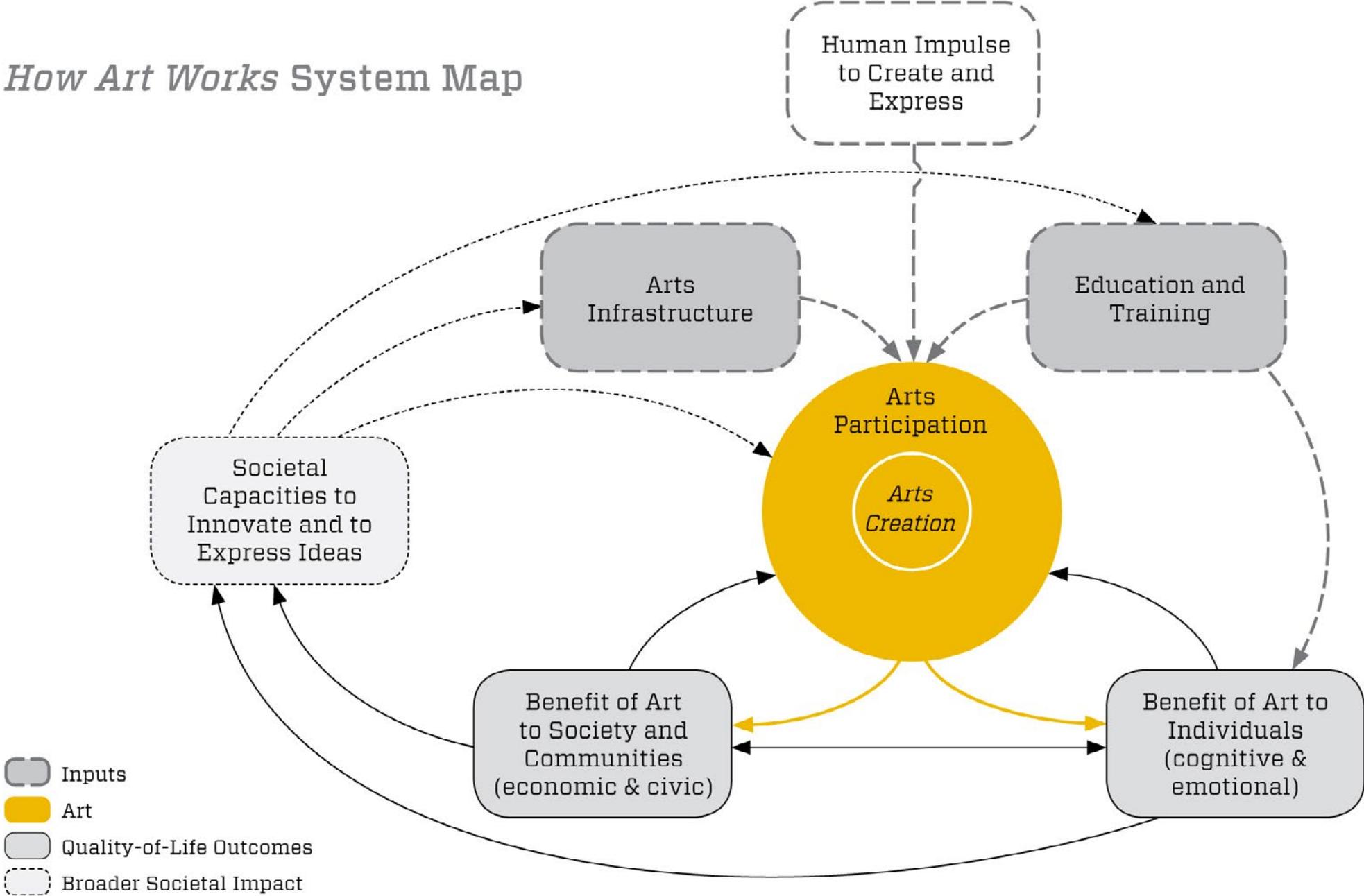


2. Collectively organize an exhibition or presentation of your blocks.

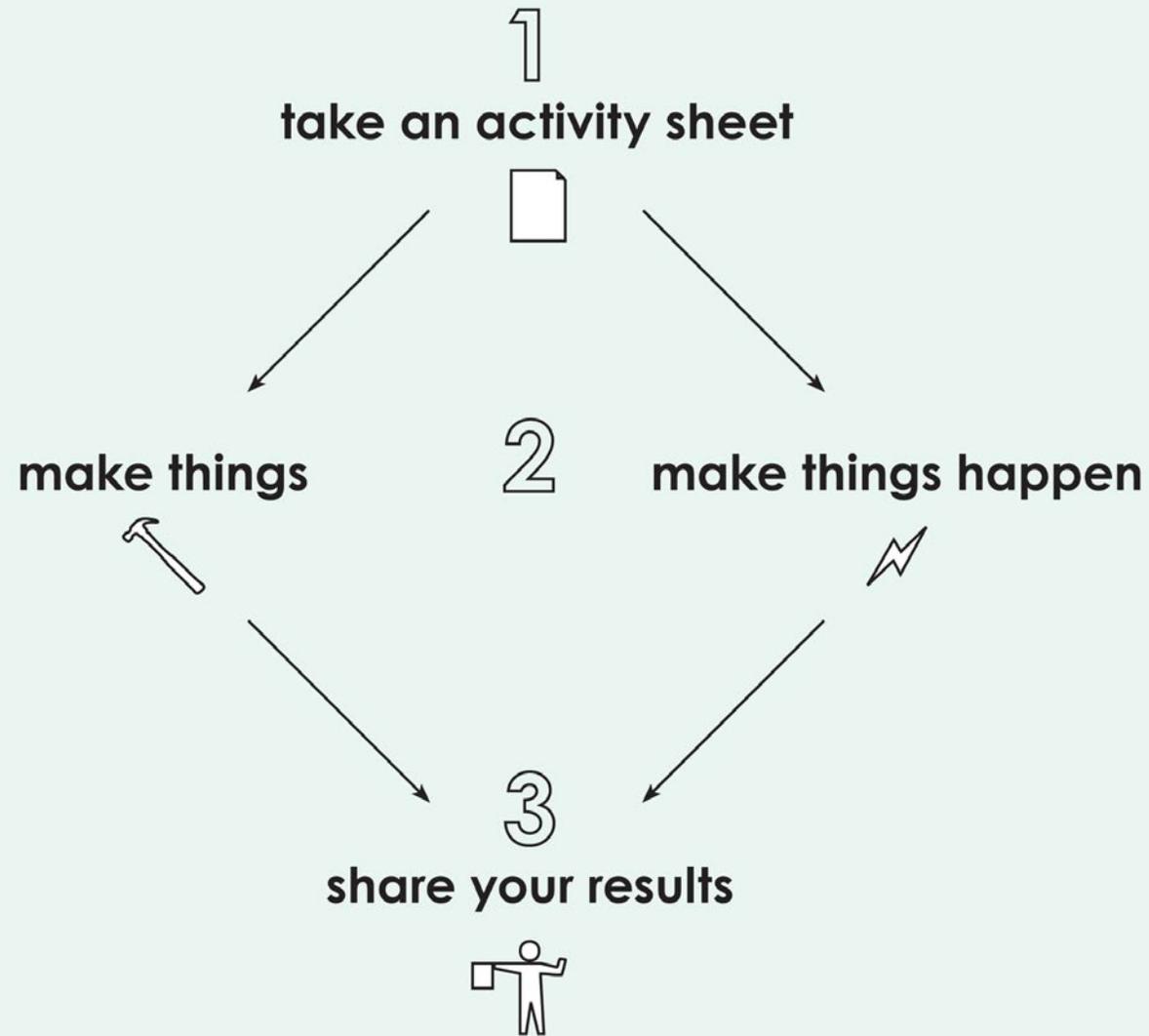
3. Collaboratively build a presentation with the communication blocks and place it in a neighborhood [public space].

Displace an object or daily action so that its new and unlikely placement may bring about interesting social responses or insights.

How Art Works System Map



how to participate

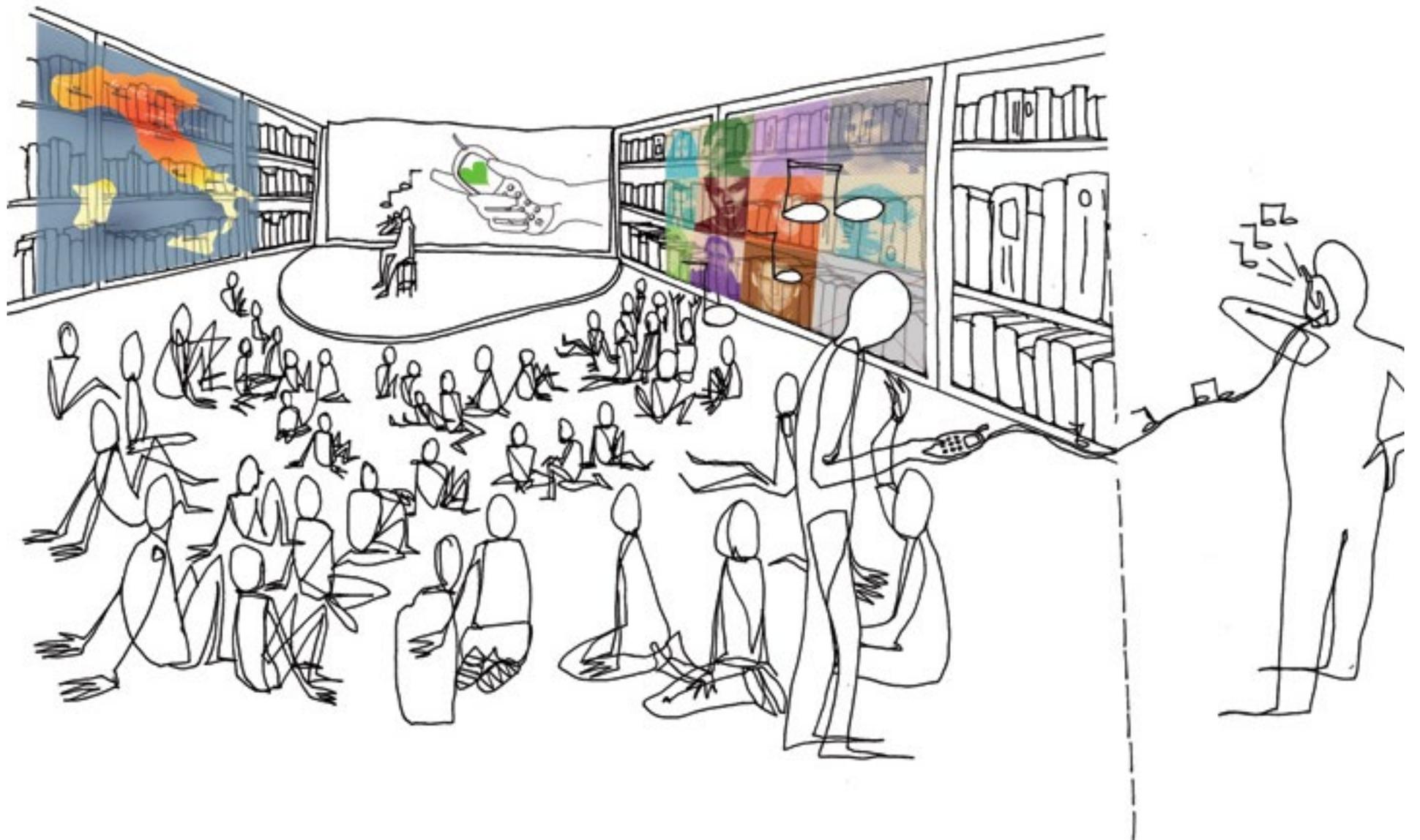


#mkthngshppn



Collectively organize an
exhibition or presentation
of your blocks.

4. Document the process and tell the story of the project through social media.



5. Write the story of how your block was built and feature it in your final project, process book design.

Project 03 / Building Books



Process~

1. Build a 20" X 20" cube out of wood. Strive to create a "perfect" cube. Be deliberate and conscious of your time.



2. The majority of materials for the box's construction will be provided. [wood, wood glue, hardware, sandpaper, gesso]

You can use whatever other materials you wish to create the visual communications of the cube.

WIN
WITH
WORLD!

3. Complete the project in due time by using your studio time wisely.

There will be two required workshops. Here you will be able to get the majority of the building completed during class studio time.

Richards Hall / Wood Shop

3. Help each other.

Collaborate, share, be nice to each other, reach out, stretch, make a big mess, get away from patterns that are not making you feel good. Move around. Get busy. Go for it. “Move ahead. Try not to detect... just whip it.” Devo



FIRST AID

WOOD'S EMERGENCY CASE

MADE IN U.S.A.

Johnson + Johnson
NEW BRUNSWICK, N.J. CHICAGO, ILL.

4. Be innovative, expressive, inventive, and embrace the freedom you have to communicate what you want to and how you want the communications to look.

Requirements~

1. The cube must include text and image.

2. Craft and materiality will be highly considered. Learn how to be patient, decisive and act on your intuition.

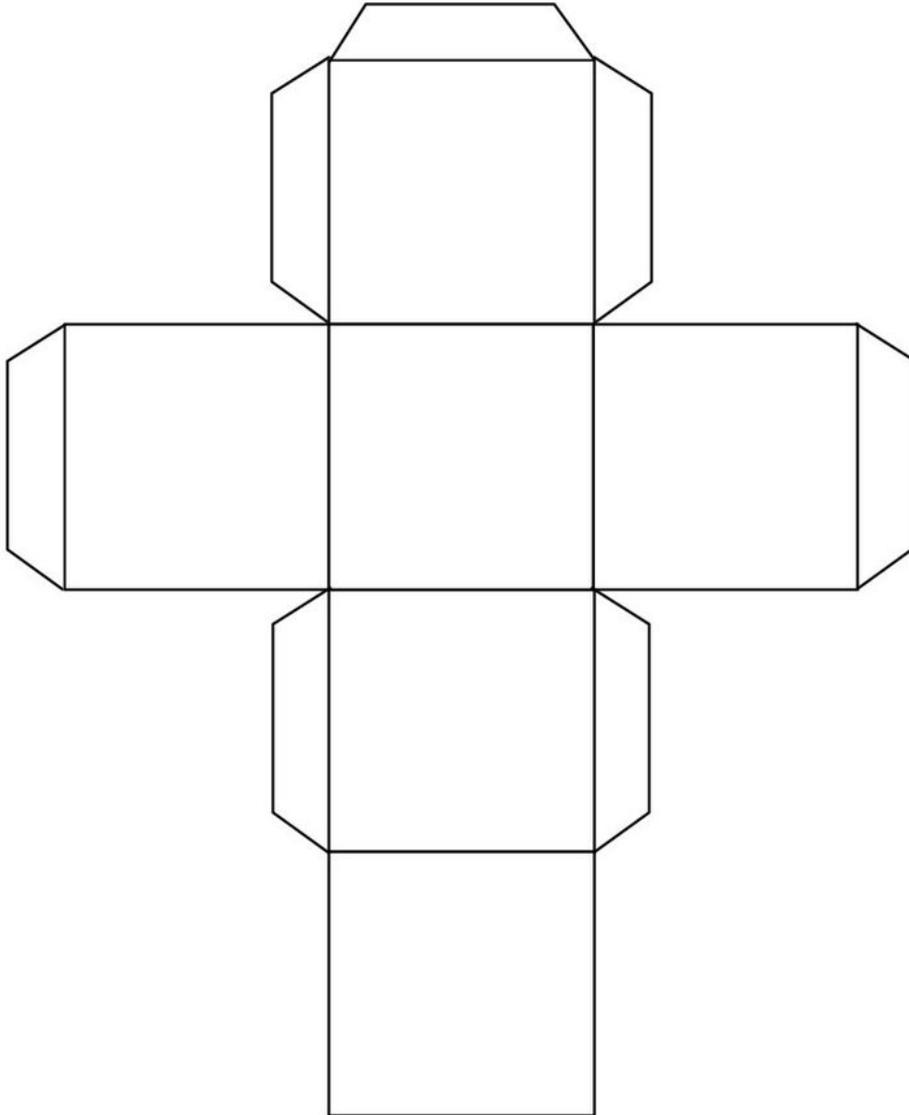
“One of the greatest gifts you can give anybody is the gift of your honest self,” he once said.

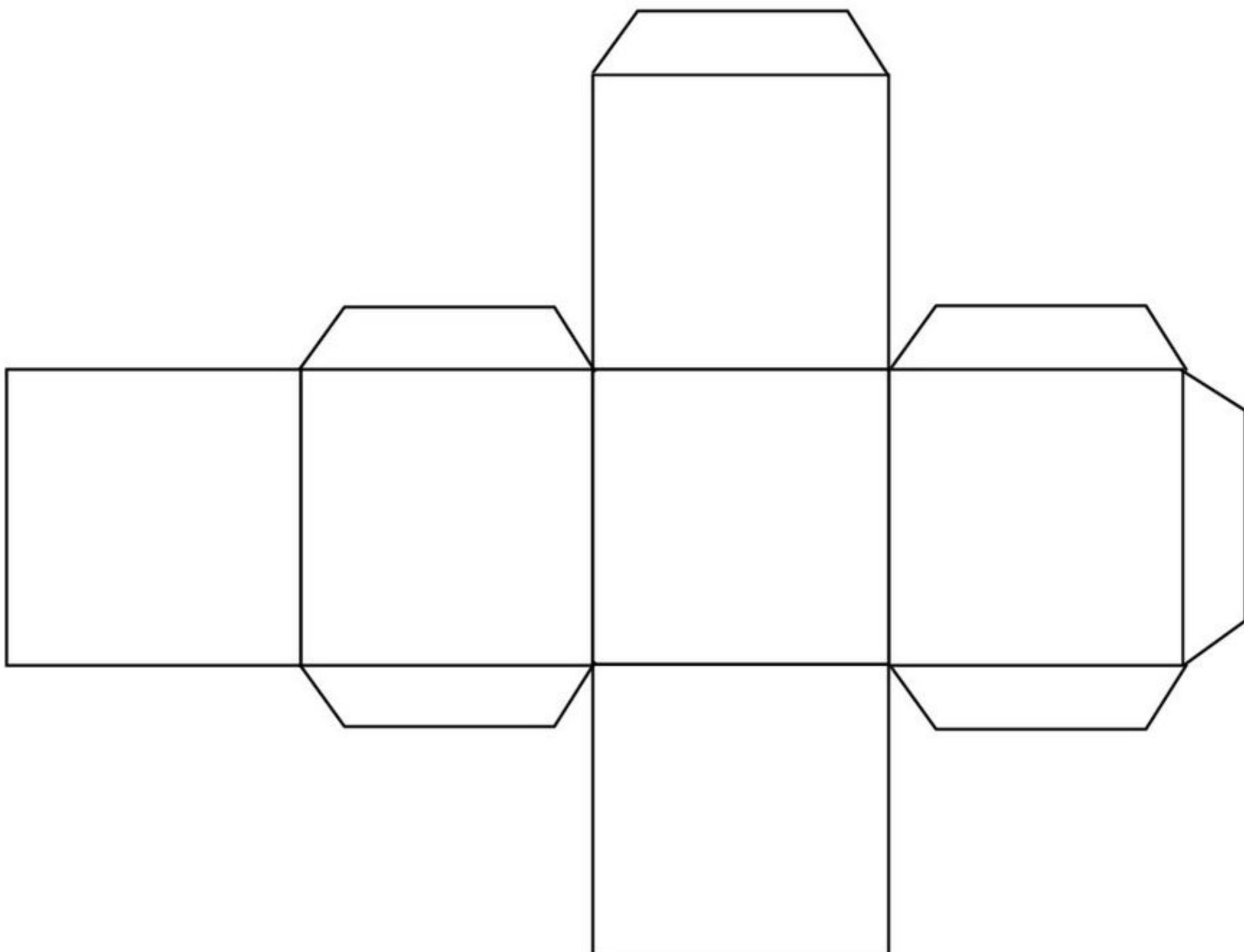
He lived that out every second of his show.

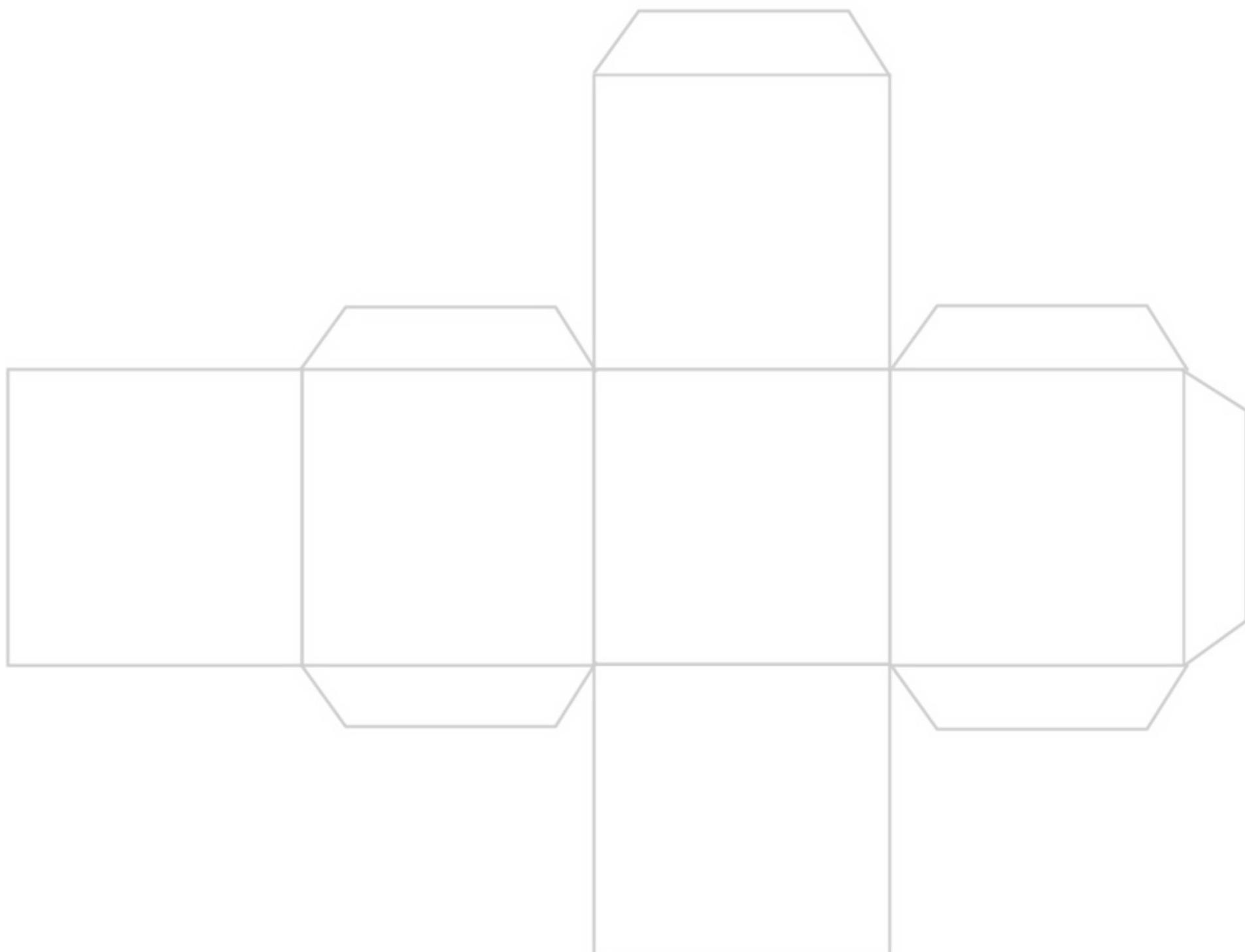
3. Design the most
“attractive” box you can.

Believe in what you do.

Resources~







Back in 7th grade I stood up in front of my English class and delivered a tongue-in-cheek, poorly researched presentation on why I thought Mister Rogers should be the next President.

I ate up the first few minutes zipping up my cardigan, and putting on some sneakers, and then I proceeded to mock him roundly. It was a riotous success.

All these years later, I'm using this post to repent. The following are [15 things everyone should know about Fred Rogers~](#)

*Spend some time reading
and looking at the follow-
ing links.*

10 Mr. Rogers Quotes You Need to Read

On what would have been his 87th birthday, a few thoughts from our favorite neighbor.

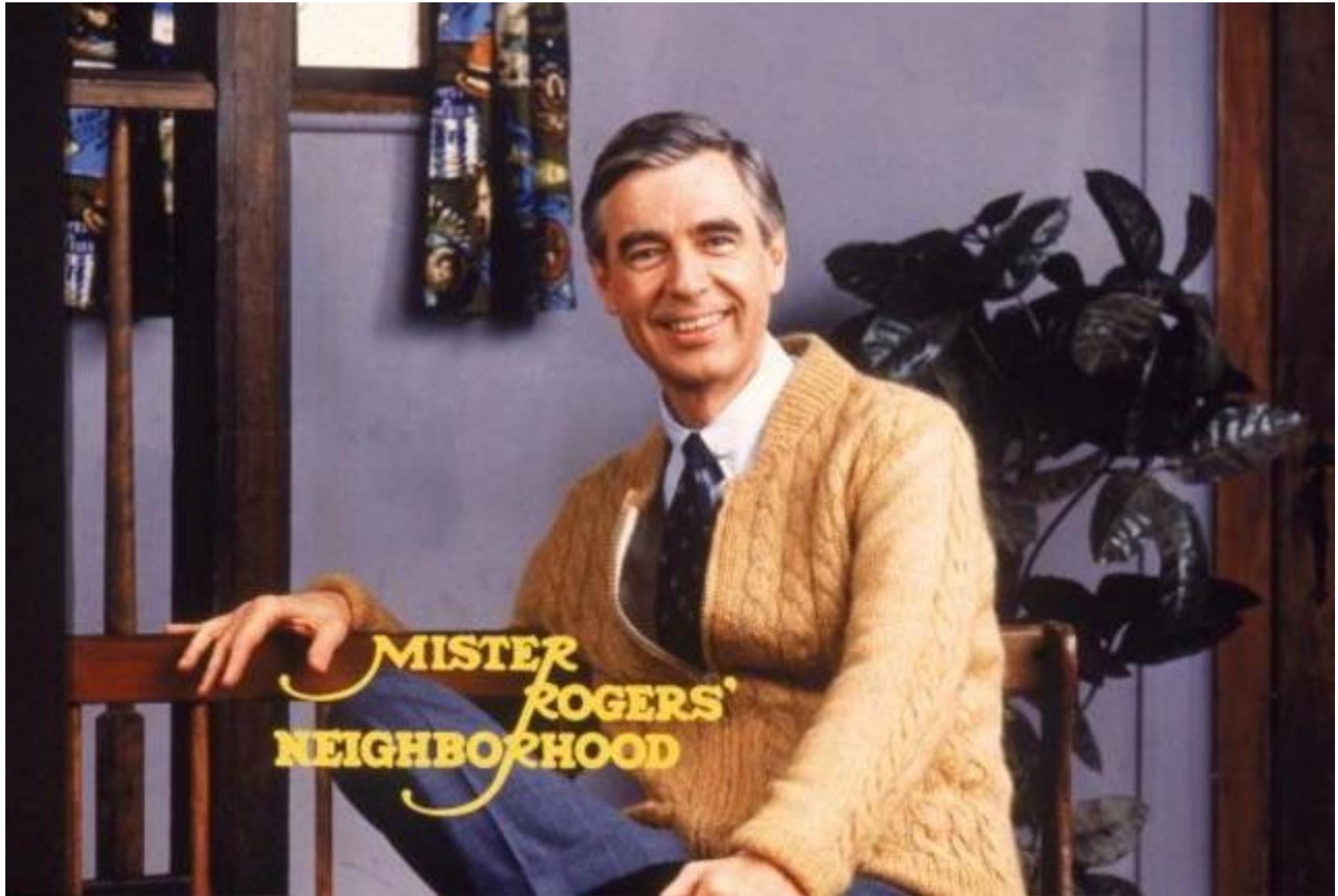
15 Reasons Mr. Rogers Was the Best Neighbor Ever

45 Facts about Mr. Rogers.

Mr. Rogers' origins

Mr. Rogers: Making Smart Cool since 1969, and he only started with \$30 and a dream.

<https://www.facebook.com/160958253979565/videos/904902302918486/?fref=nf>



**MISTER
ROGERS'
NEIGHBORHOOD**

Assigned activities~

Using a template of the cube flattened, sketch, map, ideate, and conceptualize what your box could communicate.

Assign Process for Project 02:

1. Work further on the conceptualization and ideations. Seek inspiration and direction for concept. Look around you. Find sources for developing ideas. Design an inspiration board that illustrates direction for a concept.

2. Bring 5–3D mock up’s of the cube to class on Tuesday. Use the template at actual size, printed on 11” X 17” paper, trimmed and folded down to make cubes.

3. Read the assigned essay.

“Can Posters Still Change the World?”

4. Design a presentation of your research.

{T / October 27}

In class activity~

Review Process for Project 02

Write a project brief explaining what your intentions are for the project. Who are you communicating to? Why? What? How? When?

Production Schedule~

See web page for the course.

*Formal Project Brief to follow in Tuesday, 10.27.
This will include the rubric for evaluation of the project.*



VOTE
AQUÍ
HERE



Why Fred Rogers?

You decide. Research.

What value did he have in culture? What about him do you want to speak out about?

Use it as a point of departure.

Experiment.

Play.

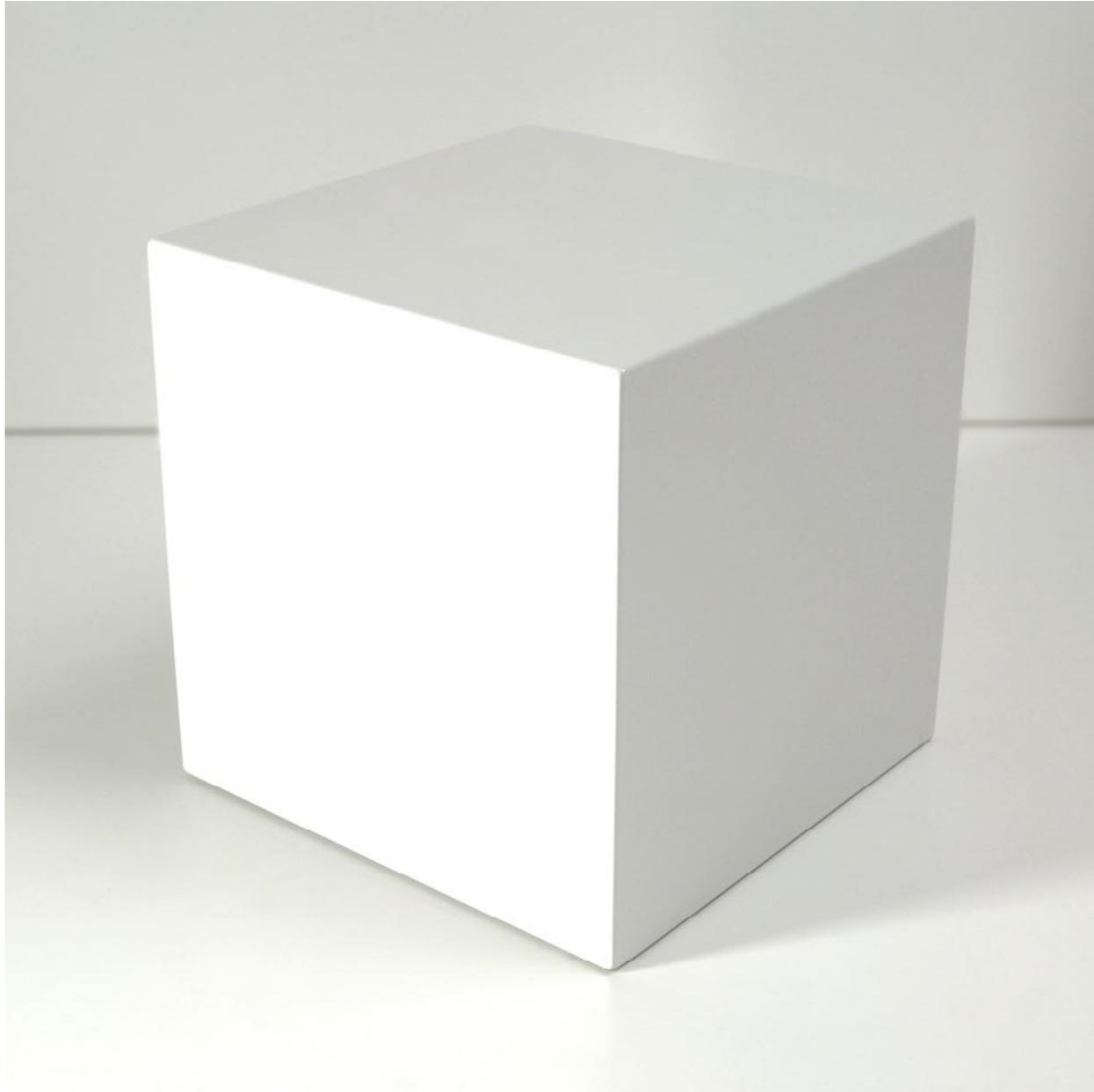
Be young and inventive.

Express.

Enjoy.

Work.

Think.



{Ten seconds to think
about and thank those
that have helped you be
who you are}

Emmy recipient speech, 1997