

Typography Projects + Exercises Spring 2019



*The grid system is an aid, not a guarantee. It permits a number of possible uses and each designer can look for a solution appropriate to his personal style. But one must learn how to use the grid; it is an art that requires practice." Josef Müller-Brockmann



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Articles

Musings on the Relationship Between Grids and Guides

An article that that takes a between the grid and the use of guides 06.Feb.2011

Modular Grid Pattern

Tools

GuideGuide

06.Feb.2011

A columns, rows and mid-

points panel for Photoshop CS4 & CS5.

Regulatory Policy Newsletter An article outlining the re-design of ICMA's quar-A web app and Photoshop extension that aids in creterly publication and its grid. 06.Feb.2011 06.Feb.2011

Books

Ordering Disorder: Grid Principles for Web Design Ordering Disorder is a book by Khoi Vinh that

delivers a definitive take on grids and the Web and provides both the big ideas and techniques of grid-based design. 11.Nov.2010

Universal Principles

Universal Principles of Design is the first comprehensive, cross-disciplinary encyclopedia of design.

Templates

960px Grid Templates A selection of 960 pixel-wide uniform grid templates ranging from 3-columns to 16-columns for both Adobe Photoshop 11.Nov.2010

The Golden Grid Template A PSD template based on the CSS framework The

Golden Grid by Vladimir 02.Mar.2010

Blog

The Columnist A grid based WordPress theme that features a newspaper column layout and neat typographic 06.Feb.2011

Grid-A-Licious 2.0

A beautiful grid based theme for WordPress. 06.Feb.2011

Inspiration

Ace Jet 170 AisleOne Athletics BBDK Corporate Risk Wa Counter Print David Airey Design Asser Dirty Mouse Experimental Jetse Form Fifty Five Grafik Magazine Grain Edit Graphic Hug I Love Typography Lamosca Mark Boulton Minimal Sites Monocle

Neue Grafik New Graphic Design Graphisme actuel

Internationale Zeitschrift für Grafik und verwändte Gebiete Text dreisprachig (deutsch, englisch, französisch)

International Review of Graphic Design and related subjects Issued in German, English and French

Thomas Maldonado und Gui Bon-siepe, Ulm Peter Mächler, St. Gallen Richard P. Lohse, Zürich

Georg Radanowicz, Zürich

Margit Staber, Zürich

Richard P. Lohse, Zürich

Druck Verlag Printing Publishing Imprimerie Edition

Ausgabe Juli 1963

Schweizer Plakate der letzten vier

Schweizer Plakate der letzten vier
Jahre
Ein Zeichensystem für elektromedizinische Geräte
medizinische Meliciter
medizinische Geräte
medizinisch

Buchschutzumschläge aus den dreißiger Jahren Ein Maler als eigener Plakatgrafiker

Richard P. Lohse SWB VSG, Zürich J.Müller-Brockmann SWB VSG, Zürich Hans Neuburg SWB VSG, Zürich Carlo L. Vivarelli SWB VSG, Zürich

Walter-Verlag AG, Olten Schweiz Switzerland Suisse

Issue for July 1963

Swiss Posters of the past four years

A Sign System for Electromedica Instruments Progressive Elections Notices Publicity for a London Firm of Furniture

SWB Design Forum 1962 Permanent Braun Pavilion on an Exhibition Site Book jackets of the Thirties

A Painter who is his own Graphic Designer

Juillet 1963

Table des matières

Affiches suisses des quatre années Coulées Un système de signes pour appareils électromédicaux Propagande électorale d'avant-garde Publicité pour une maison d'ameublement londonienne

Photo-graphisme pur

L'exposition des tubes de l'ine d'aminante forum 1962 de la forme ASAI Pavillon Braun permanent sur l'esplanade d'une foire Couvertures de protection des années trente Un peintre-graphiste

Le numéro Fr. 15.-

Design Lecture Series

Portland State University Art Department

the typography of **Paul Rand**

with Lewis Blackwell

Shattuck Hall • 7:00 pm March 30, 2011

With wit and wisdom, Blackwell dissects the patterns of Rand's use of typography throughout his brands, book covers, and advertising work. Various forms of dysfunction appear among populations exposed to typography for long periods of time. Listed here are a number of frequently observed afflictions. Of all the truly calamitous afflictions of the modern world, typomania is one of the most alarming and least understood. It was first diagnosed by the German designer Erik Spiekermann as a condition peculiar to the font-obsessed, and it has one-common symptoms an inability to walk past a sign for pick up a book or a menuf without needing to identify the typeface. Sometimes font freaks find this task easy, and they move on: and sometimes their entire day is wracked until they nail it.

Life as a typophile

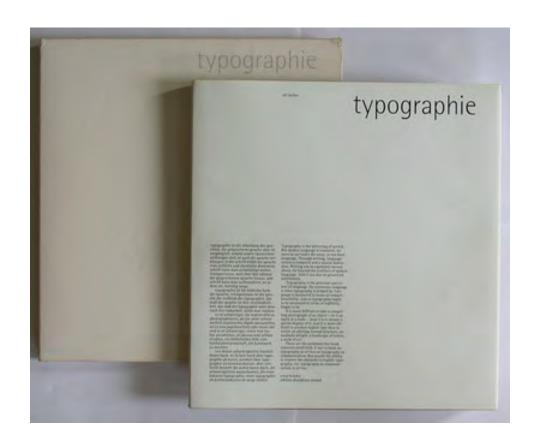
Common Typographic Diseases

Typophilia

An excessive attachment to and fascination with the shape of letters, often to the exclusion of other interests and object choices. Typophiliacs usually die penniless and alone.

Typophobia

The irrational dislike of letterforms, often marked by a preference for icons, dingbats, and—in fatal cases—bullets and daggers. The fears of the typophobe can be quieted (but not cured) by steady doses of helvetica and Times New Bosses.





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4th Estate catalog Designer Vince Frost Firm Frost Design Client 4th Estate Type Various wood type, Gill Sans metal type



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