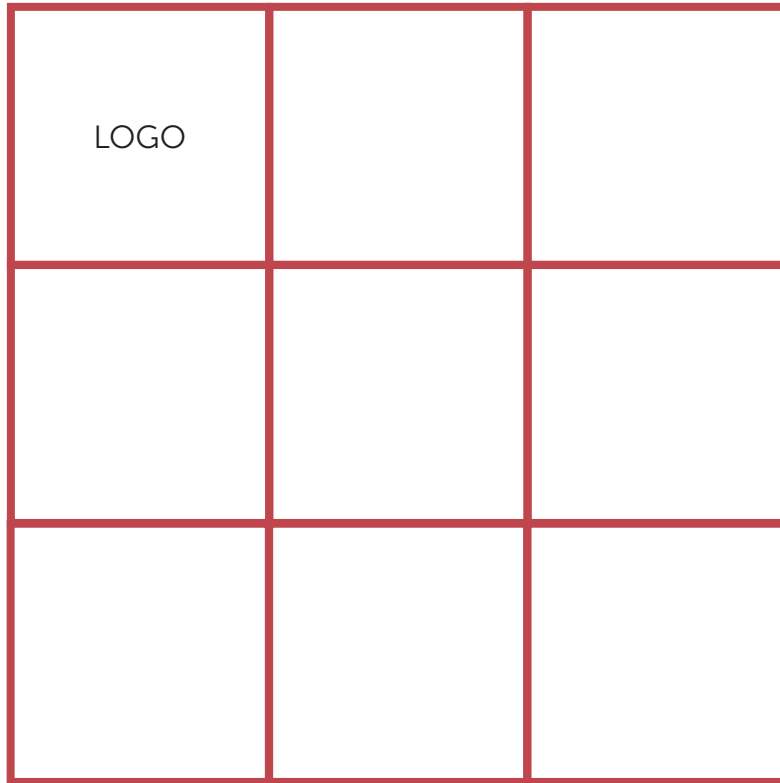


PROJECT 01

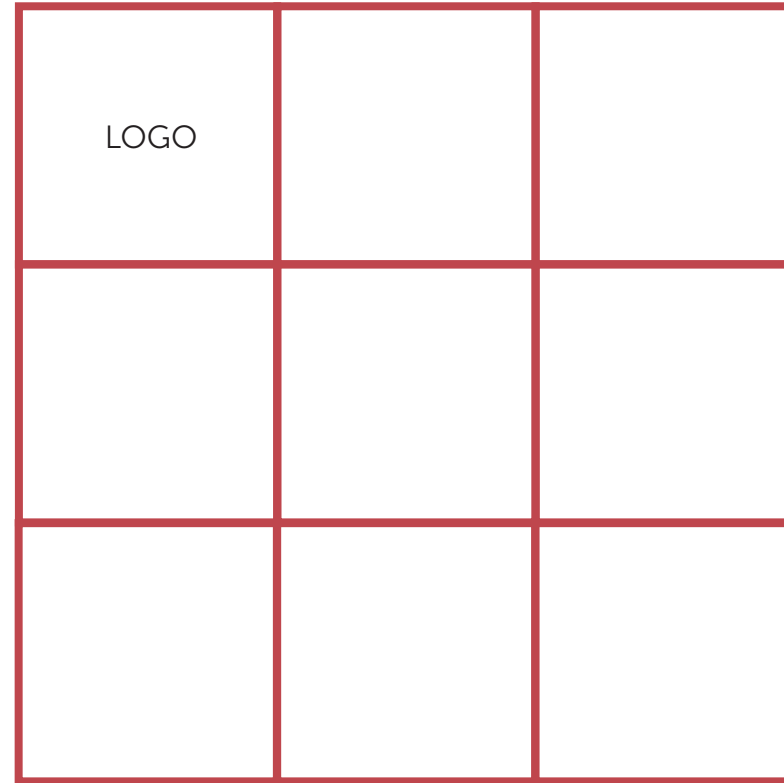




SAFEWAY




SIMPLY



SAFEWAY

SAFEWAY 		

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SAFEWAY

	STYLE	

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SAFEWAY





SIMPLY



SAFeway

		FOUNDATION

SiMPLY



		FOUNDATION



SAFEWAY

		1925

SIMPLY

		1961



SAFEWAY

		1925
FOOD		

SIMPLY

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FOOD		



SAFEWAY

		1925
		

SIMPLY

		1961
		



SAFEWAY

		1925
	DELIVERY	

SIMPLY

		1961
	DELIVERY	



SAFEWAY



SIMPLY



SAFEWAY



SIMPLY



SAFEWAY



SIMPLY



SAFEWAY

		
		
<p>WEB SITE</p>		

SIMPLY

		
		
<p>WEB SITE</p>		



SAFEWAY



SIMPLY



SAFEWAY

		<h1>1925</h1>
	<p>FIDELITY</p>	

SIMPLY

		<h1>1961</h1>
	<p>FIDELITY</p>	



SAFEWAY



SIMPLY



SAFEWAY



SIMPLY



SAFEWAY



SIMPLY



SAN FRANCISCO



AREA : 231,9 sq miles
POPULATION: 7,563,460

MILANO



AREA : 70,18 sq miles
POPULATION: 1,342,337



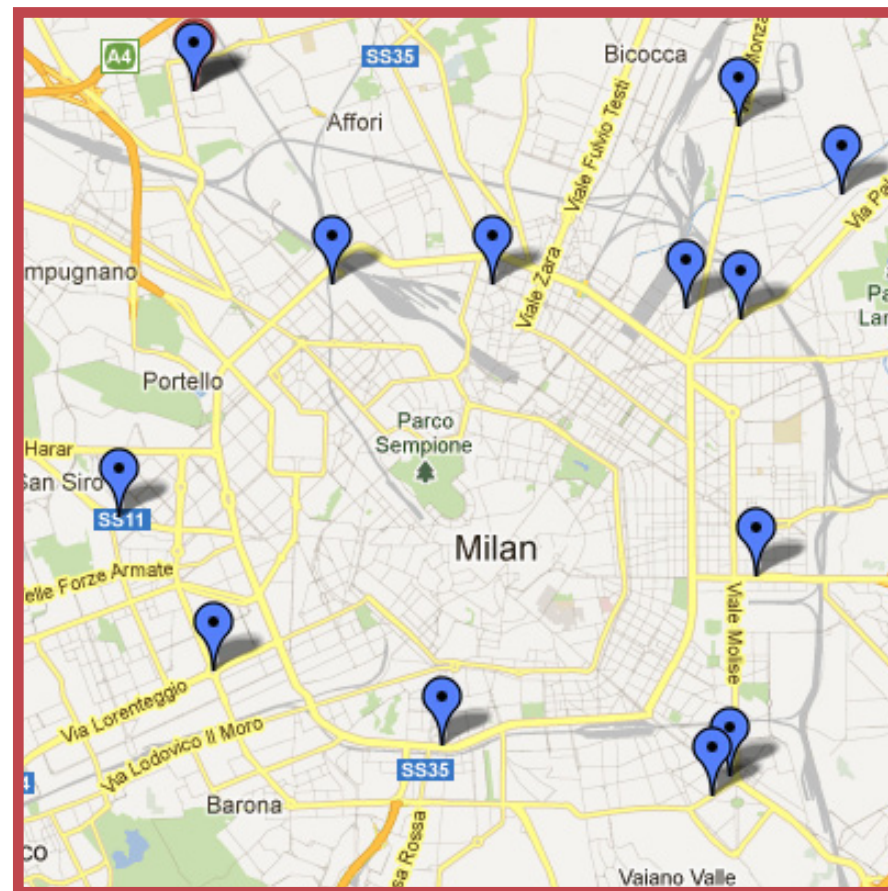
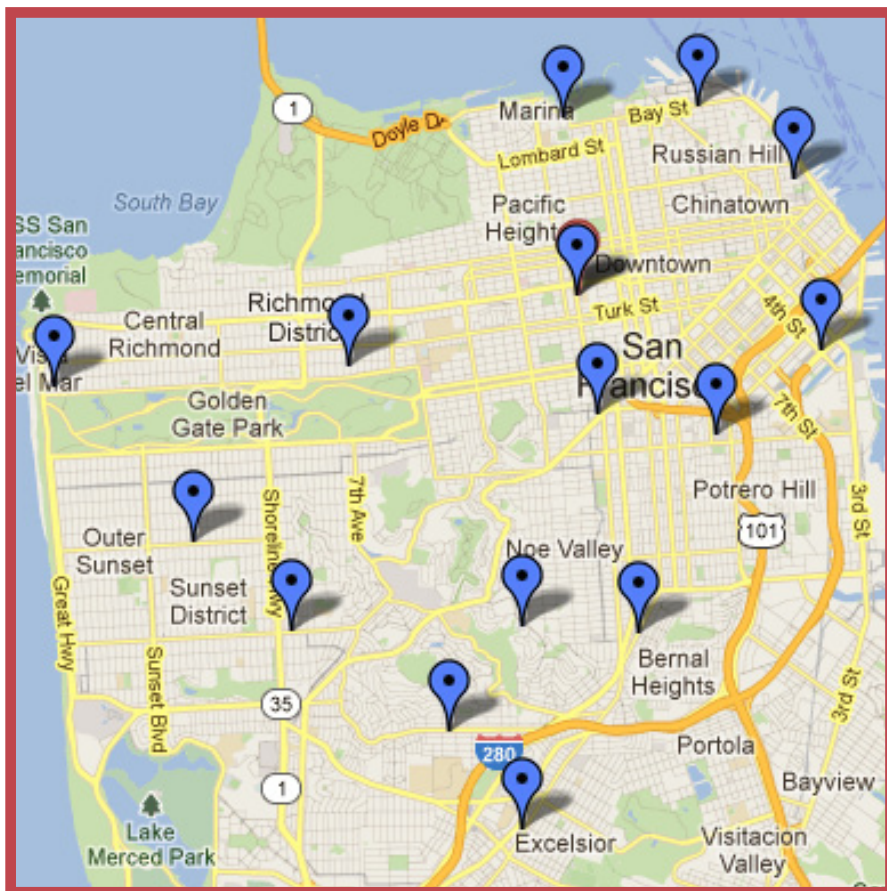
SAFeway STORES
IN SAN FRANCISCO

15

SIMPLY STORES
IN MILANO

13





15 SAFEWAY 

13 SIMPLY MARKET



THANK YOU!

